The A.F.L. view

"We believe in the American way of life; we believe in the profit system: we believe in free enterprise; we believe in a fair return on invested capital and we believe, finally, in the principle of a high standard of living for the worker.

"To the workers represented by the American Federation of Labor, the preservation of freedom and peace is the first consideration. We cannot live without freedom. We cannot prosper without peace. War destroys in a moment the labor of many years.

"Yet, if necessary, we are resolved to face the terrors of war to defend our freedom."

-George Meany, president of the American Federation of Labor, speaking to the American Legion Convention.

You can't kiss a girl unexpectedly - only sooner than she thought you would.

EARLY SERVICE, GOOD FRIDAY, APRIL 16

STREET CARS

Grandview-Cedar Cottage 5.20, 6.20, .54, 7.12.

Hastings East - Kootenay 5.30, .55, 6.20, .34.

TROLLEY COACHES

Davie-Fraser-Marine & Fraser 5.30*, 5.50, 6.10, .30, .50, 7.10; English Bay 6.31, .50, 7.15, .35; Cambie and Pender for English Bay 6.18, .38, .58, 7.18. (*—From 41st Ave. only.)

Main-Robson - Marine & Main 5.16CD, 6.11, .31, .51, 7.11; Pender & Hamilton for English Bay 6.35, .55, 7.15, .35; English Bay 6.50, 7.10, .30, .50, 8.10; Robson & Seymour for Marine 5.57J, 6.22J, .40J, .59.

4th Ave.-West Pt. Grey-Blanca Loop via 10th Ave. 6.15, .50, 7.10, .30; Blanca Loop via 4th Ave. 6.43, 7.03, .23, .43; 4th & Alma for City 6.00, .24, .49, .59, 7.09. Cambie — 49th & Cambie 6.25,

7.05, .25, .45; Richards & Robson for 49th Ave. 6.49, 7.29, .50. Powell-Stanley Park — Eton &

Renfrew 6.30, .50, 7.10, .30; Stanley Park 6.15, .40, 7.00, .20.

Granville-Kingsway-Joyce Road Loop 6.20, .40, 7.00, .20; 54th & Victoria 6.00, .30, .50, 7.10; 41st & Gran. only 5.10G, .40G, .50G,

6.10G, Marpole 6.30, .50, .710, .20. Dunbar-Oak — 41st & Dunbar 5.40, 6.00, .20, .40; Marpole 5.50, .56G, 6.30, .39G.

41st Ave .- 41st & Marine 6.06B. .25, .46, 7.05; West Blvd (East-

bound) 5.32S, 6.13, .33, .54; 43rd & Victoria 4.50||, 5.10A, .20||, .37B, 6.12, .36, .56.

(||-to Oakridge only.) Arbutus-63rd & Granville 6.21,

7.00, .20, .40.

B'way Crosstown — B'way & Granville to Main 5.36, 6.04, .23, .41; B'way & Main to Renfrew 5.39, .46, 6.14, .33; B'way & Granville to Alma 5.54||, 6.07B, .22 | .41 | ; B'way & Main to Gran. 8.26, .50, 6.09, .29, .49; B'way & Ren. 5.55, 6.15, .36, .55, 7.15.

45th Ave.—Joyce Rd. Loop 6.00, .25, .45, 7.05; 43rd & Victoria 5.49, 6.10, .35, .55.

Macdonald St. - 41st & Mackenzie 6.24, .38, .50, 7.02.

49th-Marine-Dunbar-49th & Arbutus 7.00, .30, 8.00, .30; 41st & Dunbar 7.15, .45, 8.15, .45.

Fraser-Marine-Marpole—Marpole
Terminus 8.15, .50, 9.15; Fraser &
Marine 8.30, 9.00, .30.
Airport—Marpole 7.15, .45, 8.45,
9.20; Airport 7.30, 8.00, 9.00, .32.

Grauer Rd.—Marpole 8.15, 9.40, 10.40; Myron & Ferguson 8.30,

10.00, 11.00. No. 3 & No. 4 Rd.-Marpole 7.58E, 8.58F, 9.58E; Steveston H'way & No. 4 Rd. 8.24F, 9.22E,

10.24F. No. 2 & No. 5 Rd.-Marpole 9.15, 11.15, 1.15; Marine & Fraser 8.15, 10.15, 12.15.

Rupert-Renfrew - Eton & Renfrew 6.45, 7.05, .25, .45; Rupert & Kingsway 6.23, .43, 7.05, .25.

Knight Rd. — Knight Rd. & Marine via Term. 6.07, .47, 7.27; Knight Rd. & Marine via Prior 6.27, 7.07, .47; Hastings & Cambie via Term. 7.04, .44, 8.24; Hastings & Cambie via Prior 6.42, 7.22, 8.02. Nanaimo-20th & Nanaimo 7.00,

The Buzzer

30, 8.00, .30. Doman Rd. - 54th & Doman

Coman Rd. — 54th & Dollan 6.58, 7.28, .58, 8.38.

Renfrew Heights—B'way & Renfrew 7.05, .35, 8.05, .35.

Dominion Bridge — B'way & Renfrew 6.53, 7.23, .53, 8.23; Dominion Bridge 7.00, .30, 8.00, .30. Cassiar-Rupert-B'way & Ren-

Loop 7.15, 45, 8.15, 45.
Smith Ave. — Kootenay Loop 6.32, 7.02, 32, 8.02; Joyce Rd.
Loop 7.00, 30, 8.00, 30.
Elliott-Fraserview—54th & Victoria for Heritage.

toria for Harrison Dr. 6.55, 7.35, 8.15, 9.00; Harrison Drive 7.05, .45, 8.25, 9.10; 54th & Victoria for Nan. & Fraserview 7.10, .50, 8.30, 9.20; Nanaimo & Fraserview 7.20, 8.00, .40, 9.30.

Spanish Banks - Blanca 6.50, 7.15. .45. 8.15.

University Bus - Blanca Loop 7.40, 8.10, .36, 9.10; University 7.50, 8.22, .48, 9.24.

Note: Buses run via Allison and Chancellor inbound in a.m. and outbound in the

Vancouver Heights - Albert & Willingdon 7.45, 8.45, 9.45. Capitol Hill — Howard & Cam-

bridge 8.17, 9.17, 10.17. Hastings-Duthie-Sperling-Cum-

berland-Sapperton - Kootenay Lp. for: Sperling & Hast. 6.16H, .40, 7.00, .24; Duthie & Halifax 6.40, 7.00, .24; Duthie & Halitax 6.40, 8.00, 9.00, 10.00; Woolwich & Halifax (6.42), 7.00, .24, (7.40), Cumberland 8.40, 10.40; Sapperton 6.42, 7.40, 9.40; Sperling & Hast. for Kootenay Loop 6.26H, 7.04, .20; Duthie & Halifax for Kcotenay Loop 6.58, 8.20, 9.20; Woolwich & Halifax for Kootenay Loop 7.16, 77.42, 9.22, 422, Corr. Loop 7.16, (7.42), 8.02, .42; Cumberland for Kootenay Loop 9.45, 11.45, 1.55; Sapperton for Kootenay Loop 7.25, 8.45, 10.45.

() Indicates Sapperton or Cumberland buses passing Halifax on Sperling.

1st Ave.-Nanaimo & 1st Ave. 8.00, .30, 9.00.

Eton - Eton & Renfrew 7.55. 8.15, .45; Boundary & Cambridge 8.00, .30, 9.00, .30,

NORTH VANCOUVER BUSES

Lonsdale - Ferry Wharf 6.40, 7.01, .31, 8.01; Rockland Rd.

6.58T, 7.28T, .58T, 8.28T; 29th & Tempe 7.94, .34, 8.04, .34, Capilano — Ferry Wharf 6.49R, 7.19R, .49U, 8.19R; Ridgewood & Paisley 7.13, .43, .3, 9.43; Montroyal 8.09, 9.09, .40.0.

Lynn Valley—Dempsey & Lynn Valley Rd. 6.53P, 7.25N, .53P, 8.25N; Ferry Wharf 6.35N*, 7.05P*, .30N, 8.00.

(*-From Garage via 3rd & Lonsdale.)

Highlands-Fell & Marine 8.36, 9.36, 10.36; Tudor 8.54, 9.54,

Queens Ave. - Fell & Marine 8.06, 9.06, 10.06; Queens Rd. 8.16, 9.16, 10.16.

Keith-Lynnmour-Kootenay Loop — Ferry Wharf 8.40M, 9.40S, 10.40M, 11.40S; Seymour Term. 8.19, 10.19; Kootenay Loop 9.12,

Intercity-17th & Grand Blvd. 7.06L, .36L, .46, 8.06L; Larwill Pk. 7.41K, 8.11K, .31L, .41K.

A-To 41st & Blvd. only B—To or from Dunbar only C—In via B'way & Fraser D—To or from B'way only E—Denotes via No. 3 Rd. F-Denotes via No. 4 Rd. G-From 41st Ave. only H-To or from Warwick J-To or from Robson & Seymour only

K-Connect Northbound Lynn Valley at Grand Blvd. L-Connect Southbound Lynn

Valley at Grand Blvd. M—To Kootenay Loop N—Via Lynn Valley Rd. P—Via Mountain H'way R-To Ridgewood & Paisley S-To Seymour Terminal T-Via Tempe Crescent U-To Mount Royal

For further information phone KErrisdale 7500.

INTERURBAN SERVICE

Central Park - regular Sunday service; early train from Park Ave. at 6 a.m.; from Vancouver at 6:30

a.m. Marpole-Steveston — regular weekday service, except that the half-hour service in the morning will not be provided.

Marpole-New Westminster regular weekday service.

NEW WESTMINSTER BUSES Sapperton-Edmonds, 6th St., 8th Ave.-2nd St., Fraser Mills-Queens-boro—regular holiday service. New Westminster-Marpole, Burnaby Edmonds-Stride, McKay,

Westminster Highway - regular Sunday service.



Published by the British Columbia Electric Railway Company, Limited

Vancouver, Thursday, April 15th, 1954

PROPERTY IN SERVICE Increase Since 1946 For The Three Principal Services

	1946	1953
ELECTRIC		
PROPERTY IN SERVICE	\$75,206,872	\$203,281,993
INVESTMENT PER EMPLOYEE	52,703	134,003
INVESTMENT PER CUSTOMER	409	800
GAS		1000 to 1000 2000 to 10
PROPERTY IN SERVICE	\$13,004,587	\$20,282,783
INVESTMENT PER EMPLOYEE	22,192	47,279
INVESTMENT PER CUSTOMER	211	321
URBAN TRANSPORTATION	Farefalling 18	
PROPERTY IN SERVICE	\$15,550,646	\$27,575,050
INVESTMENT PER EMPLOYEE	5,747	12,483
INVESTMENT PER 1000 PASSENGERS	107	251

Property is stated at original cost.

Investment per employee for each service is based on direct operating employees plus applicable portion of administrative and general employees.

SERVING CUSTOMERS with transit, gas and electricity has become much more costly, as this panel shows, since the end of the war.

Report to the Public

Reflecting British Columbia's rapid development, electricity sales by B. C. Electric last year jumped 15.1 per cent to a record 1.9 billion kilowatt hours, the Annual Report of the company shows this week.

Gas Sales in the same period rose a moderate 5.4 per cent, topping 3.8 billion cubic feet.

However, the post-war trend downward continued in transit. Passengers carried in 1953 declined to 118,000,000, off 4.8 per cent from 1952.

Gross revenue amounted to 56,006,963, while operating expenses were \$45,199,676, an increase, repectively, of 6.3 and 4.7 per cent over the figures for the preceding year.

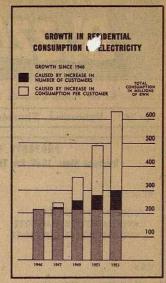
In regulatory terms, earnings rose two-tenths of one per cent to 5.1 per cent, substantially below the fair rate of return (6.5 per cent) set by the Public Utilities Commission.

Net earnings amounted to \$4,595,257, as compared to \$4,005,070, in 1952, which represents earnings per common share of \$1.47 as against \$1.34 for the preceding year; with 150,000 more shares outstanding in 1953.

OTHER HIGHLIGHTS from the report, which has been mailed to thousands of shareholders in B. C., Canada, Great Britain, United States and many other countries:

* * *

• Funds for the company's \$33,000,000 construction program this year have been fully arranged for. This will bring the capital outlay within the three-year period 1952-1954 to



The average household served by BCE uses more than twice as much electricity today as in 1946.

more than \$90,000,000, of which nine-tenths relates to the electric service.

On the Mainland, the one-hour peak demand for electricity rose 9.3 per cent and including export topped 460,000 kilowatts.

The number of electric customers served by BCE now exceeds 250,000, up more than 11,000 from 1952. Average annual use by householders was up again in 1953 to just under 3,000 k.w.h., more than double the 1946 figure.

• Approximately \$25,000,000—an 8.6 per cent increase in property—was spent expanding and improving facilities last year, chiefly on behalf of electric customers.

April 15, 1954

• Last year saw completion of the 60,000 kilowatt Wahleach unit. This year the fourth 45,000 kilowatt machine will be placed in service at Bridge River. In 1956 the new Seton Plant will add another 42,000 kilowatts to the Mainland power supply.

• Coupled with this is the 30-month job of doubling water storage (for use by the Bridge River and Seton plants) by enlarging LaJoie Dam.

• Commenting on the speed with which these and other projects are being carried out by the Company, Mr. Grauer said:

"A public utility should not be carried along by the pressure of events or outrun by the demand for its services; its proper goal is to plan, with imagination and sound judgment, construction of facilities which will be adequate—and yet not excessive—for each step in the progress of a growing community."

In the view of the company's directors, he added, "shareholders and employees may take pride in their respective parts in an enterprise which marches in the van of hall, Pender & Lillooet, 8
p.m. J. Morgan will speak
on roses. Everyone welcome.

Apr. 21—Canadian Temple W.A. Gala Easter Manufacturer's Get-Acquainted bazaar, 185 E. 11th, noon to 11 p.m. Free refreshments. Proceeds to aid Temple.

Apr. 21—Hawaiian Styles for '54 fashion preview, 2 films on Hawaii, St. Andrew's-Wesley United church hall, 1020 Nelson St., 8 p.m. All ladies will receive an orchid. Admission 75c. Proceeds to Christian Education work. Call MArine 4574 for tickets.

Apr. 21-23 — Community Centres Spring Festival, Wednesday, Dance Evening, Kitsilano Centre, 2495 W. 12th; Thursday, Drama evening, Sunset Centre, 404 E. 51st; Friday, Music Night, Marpole Centre, 990 W. 59th. These events are free, and sponsored jointly with Vancouver Park Board.

Apr. 23—Vancouver Civic Ballet Society presents 2nd "Showcase", a full evening of ballet, Pt. Grey Junior High School, 8.30 p.m. Tickets \$1, Modern Music, 536 Seymour St.

Bad show, what?

At Kampala in Uganda, Africa, there is a large hydro-electric plant which will be opened officially this month by Queen Elizabeth. In preparation for her visit, a royal retiring room has



been prepared.

Well, the other day a man working at the plant looked into the retiring room and felt it necessary to report as follows:

"I say, there is a hippopotamus in the retiring room."

The report proved quite accurate. There was a hippopotamus there.

Not only was it there but it then thought it would like to go to the control room, which it did. A man in the control room essayed to chase it out.

The hippopotamus had other ideas. It chased the man out.

"It then ambled to the visitors' gallery where it contemplated the shining machinery. After getting its fill of this the animal then went back to the Nile, the total damage being the breaking of two windows."

- Wall Street Journal

Well, let's get going, men. Sweep up the shattered glass and nerves.

Coming Events

mail.

lumbia."

Ask For One

Report for 1953 is yours

for the asking. Drop a

postcard to: Public In-

formation Department,

B. C. Electric, 425 Car-

rall Street, Vancouver 4,

and we will be glad to

send you one by return

great developments now

taking place in British Co-

A copy of our Annual

Apr. 17—Salvation Army Scout Committee brings a recorded concert of Handel's "Messiah" by the Huddersfield Choral Society and Liverpool Philharmonic orchestra conducted by Sir Malcolm Sargent, Army

Temple, Gore and Hastings, 7.30 p.m., 50c.

Apr. 21—Hastings Horticultural Society's first Parlour Show of '54, Community